



The 2005 World Book







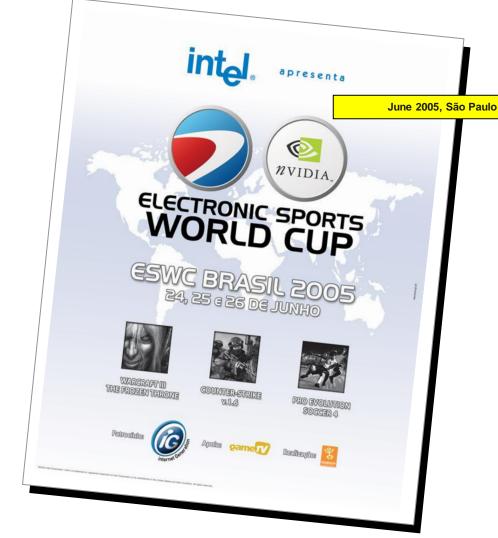
Media and communication plan posters in public transportation







































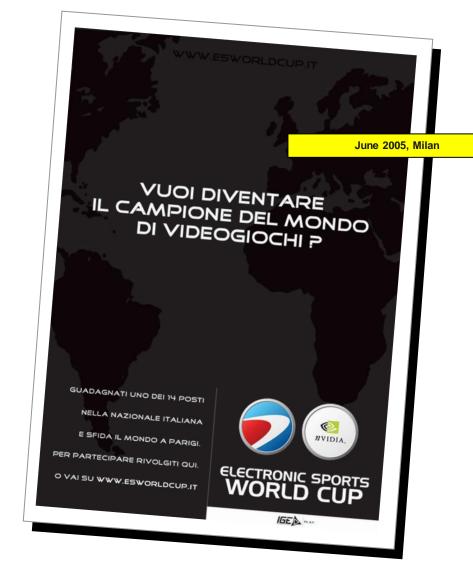


























All the Gran
Turismo national
preliminaries has
been held trough
the FNAC stores
in Portugal



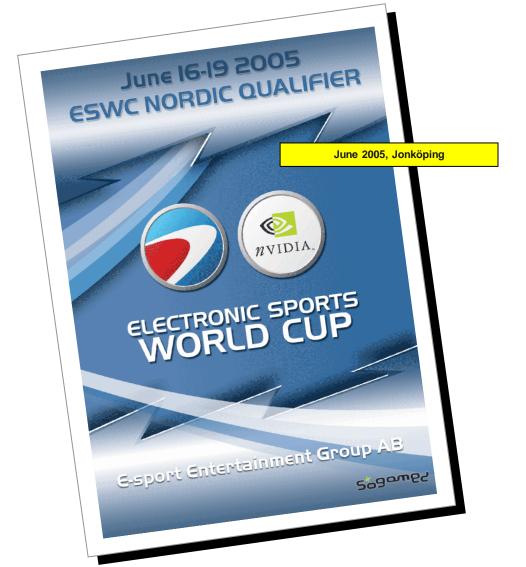






In total 30
advertisements
has been
published 3 times
in 6 different
magazine,
reaching 110000
house and
1 300 000
readers.

© Games-Services 2005









Poster
Campaign in
800 high schools
and universities
with ESWC and
Nvidia logo in
Sweden















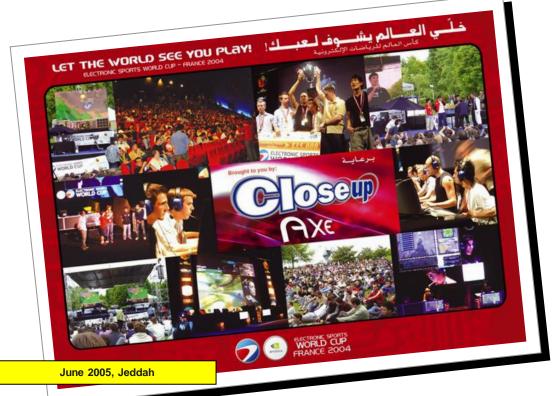


































1000 posters has been released in all the Minsk's Cybercafe

















G4 TV has covered the whole Brazilian preliminaries from the 1st day









All TV interviews and champions photos always in the front of the sponsors wall























































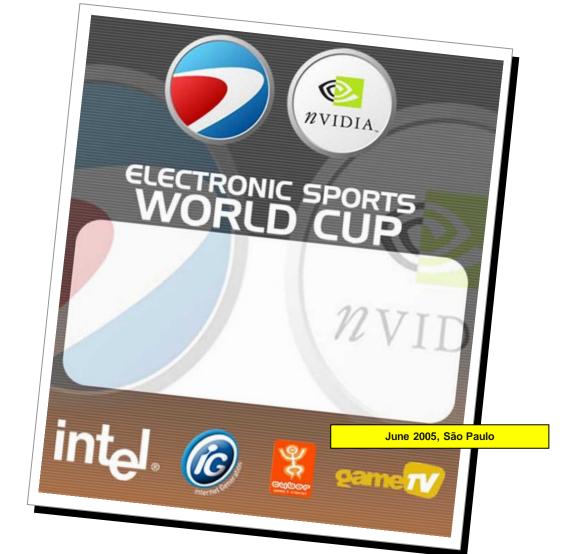


































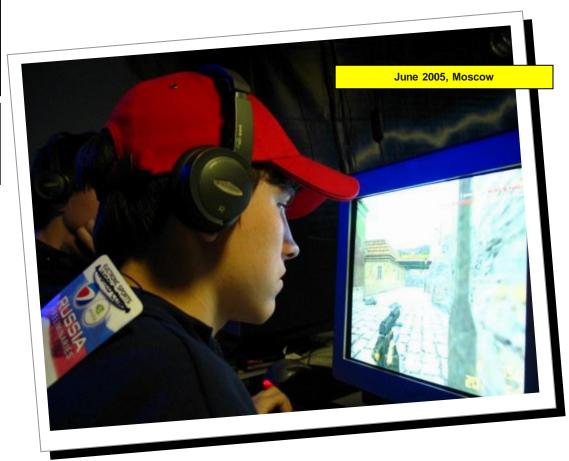








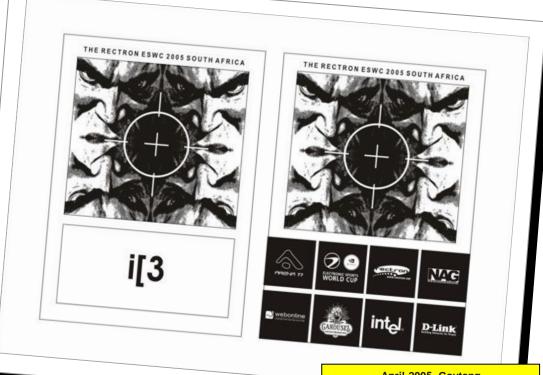
Russian
preliminaries
was held in the
most modern,
technically
equipped and
stylish internetcafes of Moscow:
"Flashback Cafe"











April 2005, Gauteng

























































































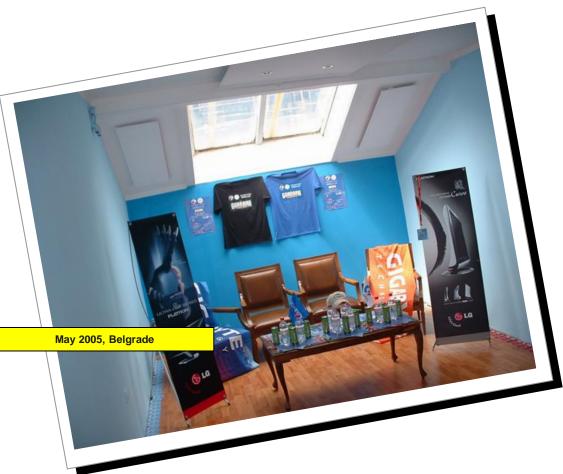


























































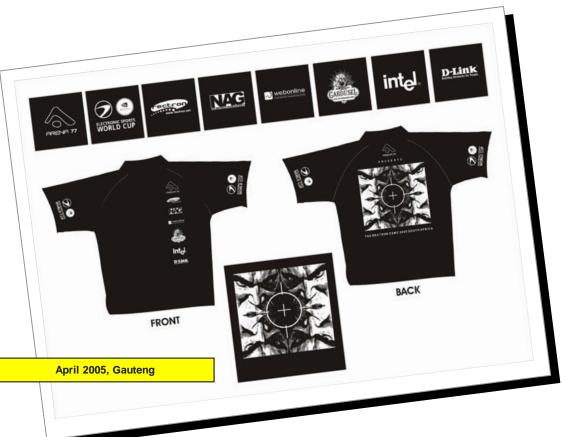
200 champions and 30 staff fully invited for 2 days of competition, hotel and accommodations

















2500 copies of the official cdrom has been distributed to the spectators of the Belarus grand final







































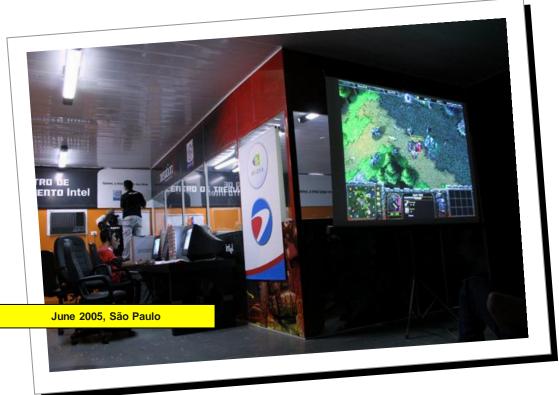


































The final stage ESWC Russia preliminary has gathered 300 players, 30 journalist and more than 500 guests.

















15000 spectators visited the Malaysian and ASEAN preliminaries during the 3 days of the event

















A permanent banner has been put in the National IT park of Ulaanbaatar









Advertisement in the central road of Ulaanbaatar

















All Iberian
players has been
transported with
a bus from
Lisbon to Paris
via Madrid with
the ESWC logo







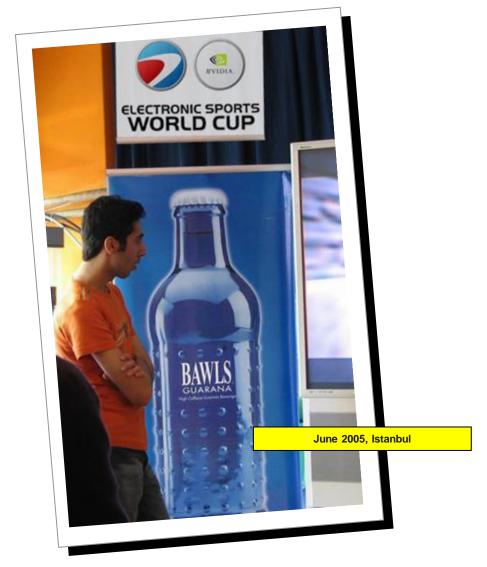


















The first ESWC car ever is a Mustang GT of 300HP. The car has been exposed during the Gran Turismo 4 preliminaries



June 2005, Jeddah









Main stage of the event for duel games in the front, team games in the back

















From May to
June, a TV
program in 4
Austrians
universities
broadcasted
info about the
qualifier to
160000 student

















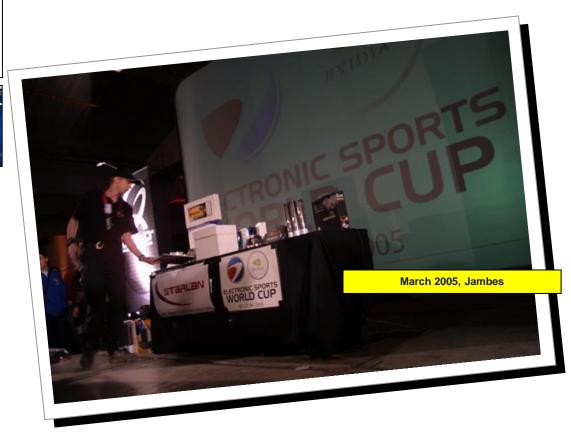
500 live spectators watched the first ever game show in Mongolia in a cinema of Ulaanbaatar during the national final































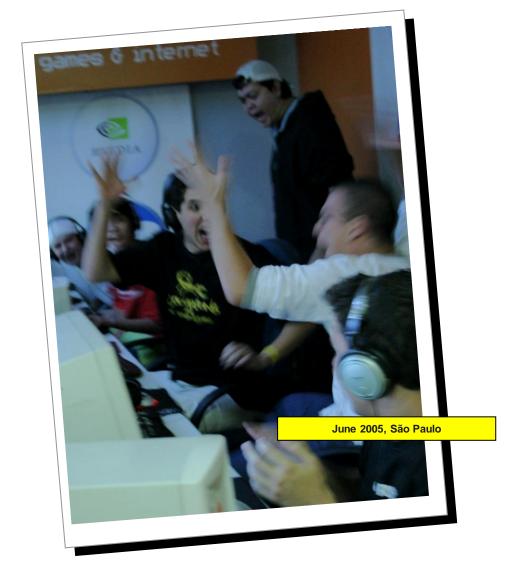


































FRANCE

Computers
setup in the
gaming area
with monitors
hats including
sponsors logos

























ESWC United Arab Emirates qualifications were held in the Games Network Café, in the City Centre, Dubai.

































1200 players has been qualified for the national final through 28 tournament in the 8 most important cities of Belarus.









700 spectators came to into the national preliminaries venue to watch the broadcasted national final

































The national final event gathered 3600 players during 4 days









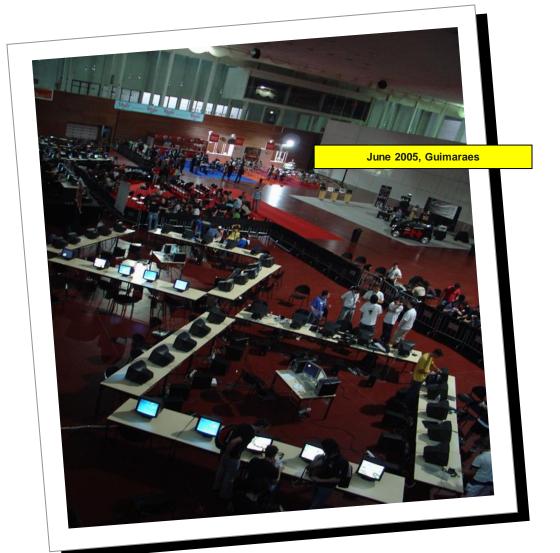








The ESWC Iberia final gathered in the same venue the Portuguese national final and the Spanish national final

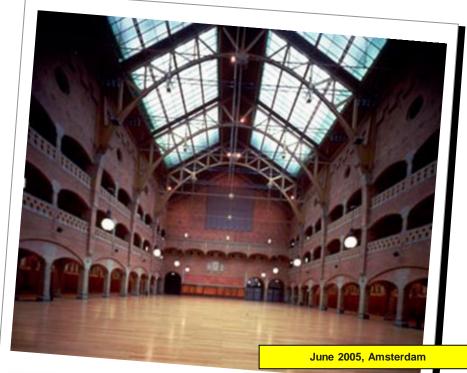








Dutch
preliminaries
hall was divided
into a gaming
area and a
spectator area.
2000 visitors
watched several
game matches
on big screens.



















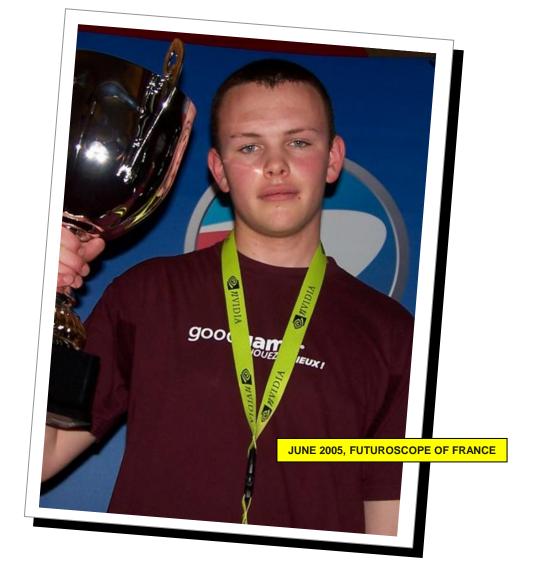








Champion
wearing the
official sponsor
straps to hold
his badge

























BELGIUM









UK final was staged at the Oxford Brookes Students' Union Venue in Oxford and featured more than 200 of the best British gamers.

























Gameone Israël totally covered the event with regular report and winners interviews









The Hungarian qualifier broadcast has gathered 5000 spectators during the final

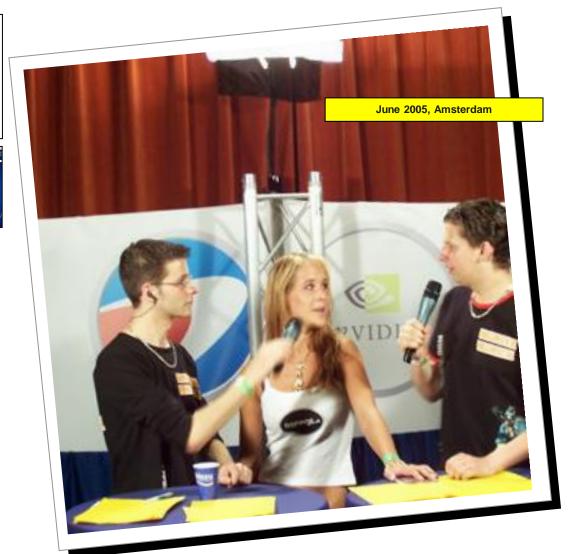








GamesFM took care of live audio streaming as well with a live video streaming. More than 30000 spectators has been connected







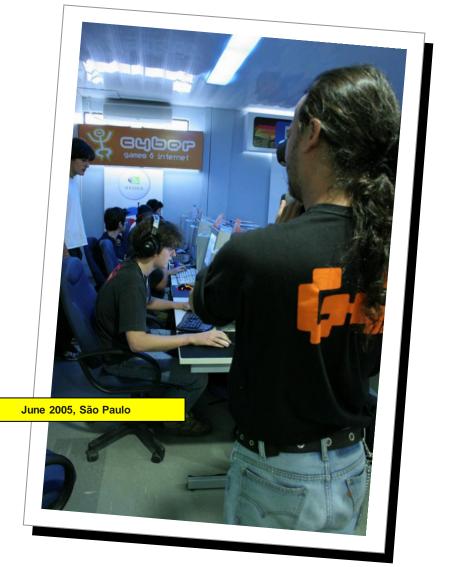
































BULGARIA









Reuniu no Multiusos

Convenção Autárquica do Partido Socialista



No próximo mês de Julho

Testemunhas de Jeová reúnem no Multiusos

June 2005, Guimaraes



10 de Junho

10 de Junho

21 de Junho

De 10 a 12 de Junho no Multiusos

Guimarães recebe Final Ibérica da Electronic Sports World Cup

A Final Ibérica da "Electronic Sports World Cup" decorreră no Multiusos de Guimarães, de 10 a 12 Junho, A "Electronic Sports World Cup" é um evento anual, com final em França (Carroussel do Louvre, Paris), que reúne participantes de 60 países em torno de jogos electrónicos. A Final de Guimarães será para as





on to commence that previous past as it rivers

as fasts fasts "Single Himsation" do Fortupal

a Chaira Municipal de Goimardes, a Tempo à fines sausa souge cumunion do romoga di camera monocopat de communes, a rempo Counter Strike (Mesculino - 8 Equipos), livre e a A.E.S. estando a organização do Counter Strike (Masculino - a Equipas), Livre e a n.c.3. Estambir a evento a cargo do Fragilder.

No âmbito do projecto de Iniciação Desportiva

EB 1 de Santa Luzia com actividades aquáticas Alunos da Escola EB 1 de Santa Luzia promover a vivência da actividade física das

rnanus ue escore co i de sama cuza promover a vivencia da ace (Agrupamento de Escolas Egas Moniz) crianças em meio aquático. ingrupamento de Escosas Egas soproz; crianças em meio aquanco. participaram no projecto "Actividades Durante as actividades os alonos tiveram percuparen nu projecto accivinates sommes as activitates vo minos intrim. Aquálicies", que se realizou semanalmente oportunidade de experimentar o pólo aquálico.

Projecto de ancação besporma, procurou-se o desejo da miciativa se aplicar confeddos programáticos alternativos e próximas oportunidades.

so acte o nes de saio.

c a hiprographistica, tendo professores,
financido pela Tempo Livre, no âmbito do encarropados de educação e alaros manifestado
encarropados de educação e alaros manifestado Fromerous peut empo Livie, no anomo no concarropansi de concara de anaco nanaciones. Projecto de iniciação Desportiva, procurso-e o desejo do iniciativa se voltar a repetir en

AGENDA CIDADE DESPORTIVA Próximas actividades na Cidade Desportiva*

10 de Junho

Sessão Solene do so de Junho - Dia de Portugal - Multiusos 10 a 12 de Junho Apuramento Ibérico do Electronic Sports- Multiusos reparamento aro suo on cucuronic aporto- mantanos Abertura do Scorpio - Parque Animação Aquática - Complexo de Pricinas 17 à 24 de Junho

Feira da Pequenada - Multiusos

3º Meeting lister-Agrupamentos de Guimardes - Pista Alletismo Gém.Castro Concerto Adriana Calcanhotto - Multiusos

Concern marianta Carcamonto - Mututoros Pólo Aquático (sóhoo): Vitória SC - Paredes - Complexo de Piscinas Mercado de Stocks - Buy Stock Sell - Multiusos Congresso Testemunhas Jeová - Multiusos Congresso Testemunhas Jeová - Multiusos

Alguns dos eventos estão sujeitos a confirmação elou poderão ser alterados. A alteração do Auguno dos eventos essas suprinos a constituação opou poderao ser attenados. A s data ou o cancelamento do evento são da exclusiva responsabilidade do promotor. multiusos piscinas pista de atletismo

www.tempolivre.pt

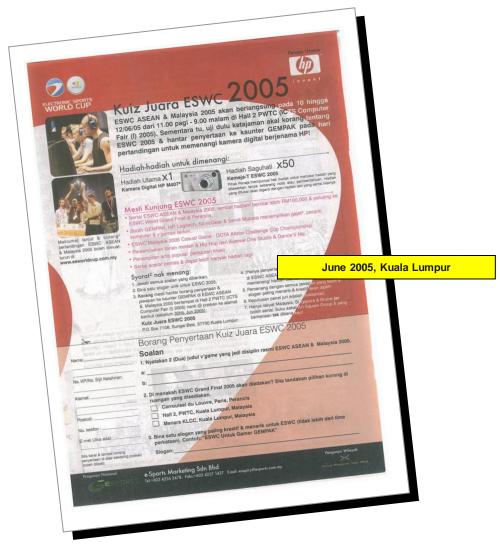
notícias agenda loja virtual







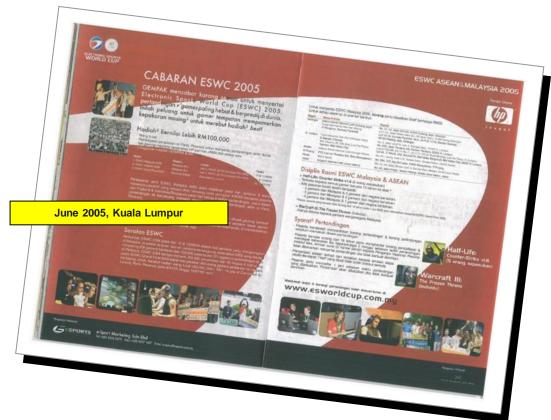
A inbound supplement has been added to Gameaxis magazine with 22000 publications





























Thanks You